

COOKIE POLICY

ZEVEN GLOBAL SRL

Last Updated: May 2025

Introduction

This Cookie Policy ("Policy") explains how **Zeven Global SRL** ("Zeven Global," "the Company," "we," "our," or "us") uses cookies and similar tracking technologies when you access and use our websites, trading platforms, applications, and other online services (collectively referred to as "Services"). By using our Services, you consent to the use of cookies as described in this Policy.

1. What Are Cookies?

Cookies are small text files placed on your device (such as your computer, smartphone, or tablet) when you visit a website or use an online service. These cookies help the website or service remember information about your visit, which can make your next visit easier and more efficient. Cookies may also be used to collect information for statistical analysis, advertising purposes, and to personalize your experience.

There are two main types of cookies:

- **First-party cookies:** These are set by the website you are visiting and can only be read by that website.
- **Third-party cookies:** These are set by external services or websites, such as advertisers or social media platforms, that may track your activity across different websites.

2. How We Use Cookies

Zeven Global uses cookies for various purposes, including:

- **Essential Cookies:** These cookies are necessary for the operation of our Services and enable you to access secure areas of our website, use basic functionalities like logging in, and perform essential actions such as completing transactions.
- **Performance and Analytics Cookies:** These cookies help us understand how visitors interact with our websites and services by collecting information on pages visited, time spent on the site, and any issues encountered. We use this information to improve the performance, content, and design of our Services.
Examples: Google Analytics, Mixpanel.
- **Functional Cookies:** These cookies allow our website to remember choices you make (such as language preference or username) and provide enhanced, personalized features.
- **Advertising Cookies:** These cookies are used to deliver advertisements that are relevant to you and your interests. They may be set by us or by third-party advertisers.
Examples: Google Ads, Facebook Pixel.

- **Social Media Cookies:** These cookies enable you to share content from our websites directly on social media platforms or interact with social media features embedded in our Services, such as “like” or “share” buttons.
Examples: Facebook, Twitter, Instagram cookies.

3. Types of Cookies We Use

- **Session Cookies:** These cookies are temporary and are erased from your device once you close your browser. They are essential for functions like maintaining your session while logged in.
- **Persistent Cookies:** These cookies remain on your device for a set period of time or until manually deleted. They are used to remember your preferences and actions across multiple visits to our Services.
- **Third-Party Cookies:** We may allow third-party companies, such as advertisers or analytics providers, to place cookies on your device. These cookies enable those third parties to track your online activities across different websites and provide tailored advertisements.

4. Cookie Consent

When you first visit our website, you will be presented with a cookie consent banner. By continuing to use our Services or by closing the banner, you consent to the use of cookies as described in this Policy. You can manage or withdraw your consent to the use of cookies at any time by adjusting your browser settings or by visiting our Cookie Preferences page.

5. Managing Cookies

You can control the use of cookies in several ways:

- **Browser Settings:** Most browsers allow you to control cookies through their settings. You can set your browser to block cookies or alert you when cookies are being sent. However, please note that blocking cookies may affect the functionality of our Services and prevent you from accessing certain features.
- **Cookie Preferences:** Some websites, including ours, provide a Cookie Preferences page where you can manage and adjust your cookie settings, allowing you to opt in or out of certain types of cookies.
- **Opting Out of Targeted Advertising:** Many advertising networks allow you to opt out of personalized advertising. You can visit the Digital Advertising Alliance (DAA) website or the Network Advertising Initiative (NAI) website to opt out of interest-based advertising.

6. Cookies and Your Privacy

Cookies play a role in the collection of personal data. The data we collect using cookies is treated in accordance with our Privacy Policy. We do not use cookies to collect sensitive personal data unless you provide it to us through our Services, such as during account registration or trading operations.

7. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or to comply with legal requirements. When we update the policy, we will post the updated version on our website and change the “Last Updated” date at the top of the page. We encourage you to review this Policy periodically to stay informed about how we use cookies.

8. Contact Us

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at:

Zeven Global SRL

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Email: soporte@zevenglobal.com